

# A Guide To Rittners Floral School YouTube Videos

Hi, Welcome to **The Rittners School of Floral Design** in Boston, Ma.

It is a pleasure to present "A Guide To Rittners Floral School YouTube Videos."

Our school has been in existence for close to 70 years. Our curriculum is very different than it was in the 1940s. Floral designing constantly changes, evolves and moves forward... We are proud that our programs at Rittners constantly evolve to reflect the commercial, the artistic and the merger of both...

#### Why this e book?

Just as floral styles change and evolve, so too does the media that we use to present instructional information.

Our school has always played on the edge in terms of the use of educational informational media. From books, audio recording, slides and video tapes of past decades to ebooks, digital photography and videography of the present, we love to play with the latest "toys" that help us present information about floral art.







YouTube is a wonderful way to disseminate information about floral art styles, approaches and technique. We are proud that our school has produced over 100 videos are available free on YouTube to anyone throughout the world. But the sheer volume of videos that we have produced has made it challenging to find videos on given subjects. The purpose of this ebook is to help organize our videos by topic, so that you the viewer may more easily find things you may enjoy viewing.

Our YouTube Videos do not cover the exact content of our diploma courses. (We are generous but not foolish). Our hands-on workshop courses provide greater context and far more detailed instruction. These videos do give a very good sense of modern floral designing. They will inspire you and you will learn a lot of floral designing.... but they are not a substitute for our courses.

So do keep in mind that if you enjoy these videos that you will learn even more from one of our hands-on diploma programs.

On behalf of all of us on the teaching staff here at Rittners Floral School, we hope that you enjoy our modest efforts.

Dr. Stephen Rittner Rittners Floral School, Boston, Ma.



### Subjects in YouTube Videos

These subjects are subjective, but reflect some major headings under which you may find lots of wonderful resources.

Note that some videos fit quite nicely in more than one category.

The number of videos in any category should not be interpreted as a value judgement (none are more important than others etc.) It simply reflects the make up of videos in our current Youtube collection. More of these free resources are being added all the time!

Here are the major headings.

Look under each of these for the names of the specific videos.

Click the name of the video to get the link to a particular page on our website featuring that video!

**Back To School** 

**Big Designs** 

Centerpieces

Chanukah (See Jewish Holidays)

Christmas

Cool Flowers And Botanicals

Containers

Cups, Saucers and Mugs

Easter

Fall

Floral Design Day

Floral Novelties

Halloween

Independence Day

Interesting Techniques and tools Jewish Holidays Mother's Day

**New Years** 

Passover (See Jewish Holidays)

Rittners Floral School

Romance (See Valentine's Day)

Simple Arrangements

Spring

Summer

St Patricks Day

Thanksgiving

Valentine's Day

Vase Arrangements With Fruits/Vegetables

Water Based Designs

Wedding / Parties





### **Back To School**

Back To School usually occurs in the fall. Keep in mind that any our our Fall Arrangements would also work well for "Back To School." Here are several, however, that are geared specifically for "teacher."

Flowers For The Teacher Part One Flowers For The Teacher Part Two





# **Big Designs!**

Big designs... Small list! More to come!

<u>Larger Size Christmas Designs</u>
<u>How To Make A Big Green And White Vase Arrangement</u>
<u>Large Floral Designs In Water Using Israeli Flowers</u>





### **Centerpieces**

How To Make A Fall Pumpkin Centerpiece
Wedding Centerpieces With A Secret
Beautiful Christmas Centerpiece--Part I
Christmas Centerpiece--Part II
A Variety of Thanksgiving Table Centerpieces
Contemporary Table Arrangement
Fall Floral Table Centerpiece
Wedding Centerpieces With A Secret







#### **Christmas**

One of the largest holidays of the year. This holiday is amazing. We could do Christmas designing for four months and still not exhaust the possibilities. Anything made for "Winter" will also work well in this context.

**Christmas Fun With Holly** 

**Larger Size Christmas Designs** 

How to Do Quick and Easy Flower Arranging Using Christmas Tree Netting

Nostalgic Christmas Floral Arrangements

Contemporary Christmas Floral Art

**Table Top Christmas Trees** 

Wonderful Christmas Floral Designs Using Everyday Materials

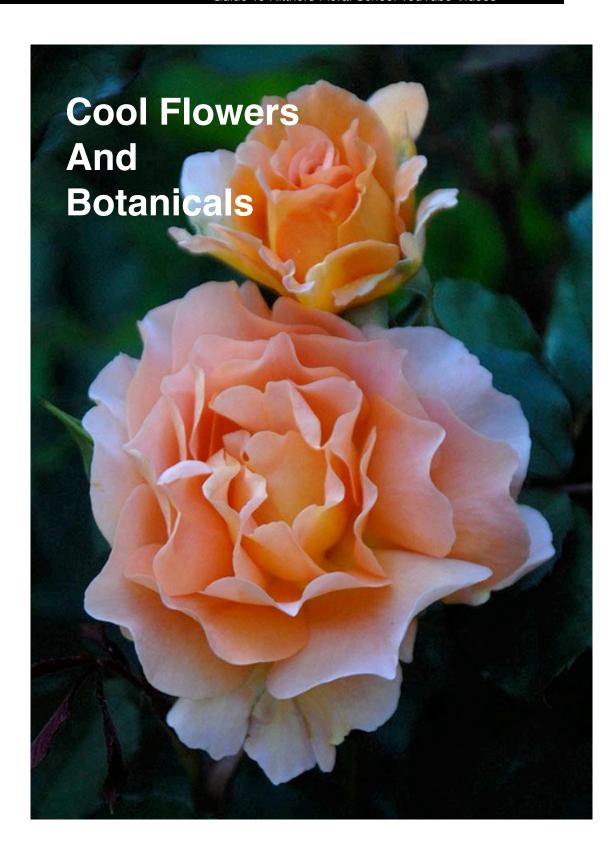
**Great Christmas Floral Basket** 

**Quick And Easy Winter Flower Arrangement** 

Winter Centerpieces With A Secret

Beautiful Christmas Centerpiece--Part I

**Christmas Centerpiece--Part II** 



#### **Cool Flowers And Botanicals**

My students tell me that there isn't a flower or botanical that I don't like. They are right. Every floral product brings its own unique qualities to the floral design bench. Nonetheless here are some videos featuring very specific items.

**Christmas Fun With Holly** 

St Patrick's Day With Bells of Ireland

**Quick and Easy Flower Arrangements With Glads** 

**Fun With Lilacs** 

Quick And Easy Lilac and Viburnum Flower Arrangements

More Fun In Flower Arranging With Kiwi Vine

Floral Design Day Fun With Kiwi Vine

Fun With Equisetum

**Quick and Easy Allium Designs** 

Fun With Allium

Topiary of Spirea

Wedding Bouquets With Israeli Flowers

Large Floral Designs in Water Using Israeli Flowers

Floral Designs in Water Using Flowers From Israel

How To Make Spring Daffodil Floral Designs

Berries in Classical Floral Designs

**Breaking the Boundaries With Berries** 

Fun With Some Flowering Branches







#### **Containers**

Fun With Supermoss Containers

Fun With Flower Purses

**Bicycle Novelty With Late Spring Flowers** 

**Superbowl Flowers** 

**How to Arrange Superbowl Flowers** 

How To Make Flower Arrangements in Red Party Cups!

**Happy NY Flower Arrangements** 

How to Make a Matzah Ball

Vase Arrangements in Halloween Mugs

Florals For The Giant Cup and Saucer

**Event Floral Designs in Glass Container Groupings** 

Floral Design in Sculptural Containers

Floral Cup and Saucer Designs

Easter Bunny Container Design

Reverse Proportion Christmas Design



# **Cups, Saucers and Mugs**

Floral Cup and Saucer Designs
Florals For The Giant Cup and Saucer
Vase Arrangements in Halloween Mugs





### **Easter**

How To Create Simple Easter Displays For Your Home Easter Bunny Vase Arrangements Easter Bunny Container Design







### **Fall Floral Designs**

Fall Floral Art is wonderful and pretty. Colors from yellows, yellow oranges, oranges, red oranges and reds tend to dominate. These seasonal arrangements can also be used for Halloween and Thanksgiving as well.

**Great Designs of Fall** 

Flowers For Thanksgivukkah

How To Create Contemporary Fall Floral Designs

How To Make A Fall Pumpkin Centerpiece

Halloween Flower Creatures

Three Professional Secrets To Make Your Fall Vase Arrangements Interesting

How To Make a Flower Football

A Variety of Thanksgiving Table Centerpieces

Floral Design in Water For The Fall

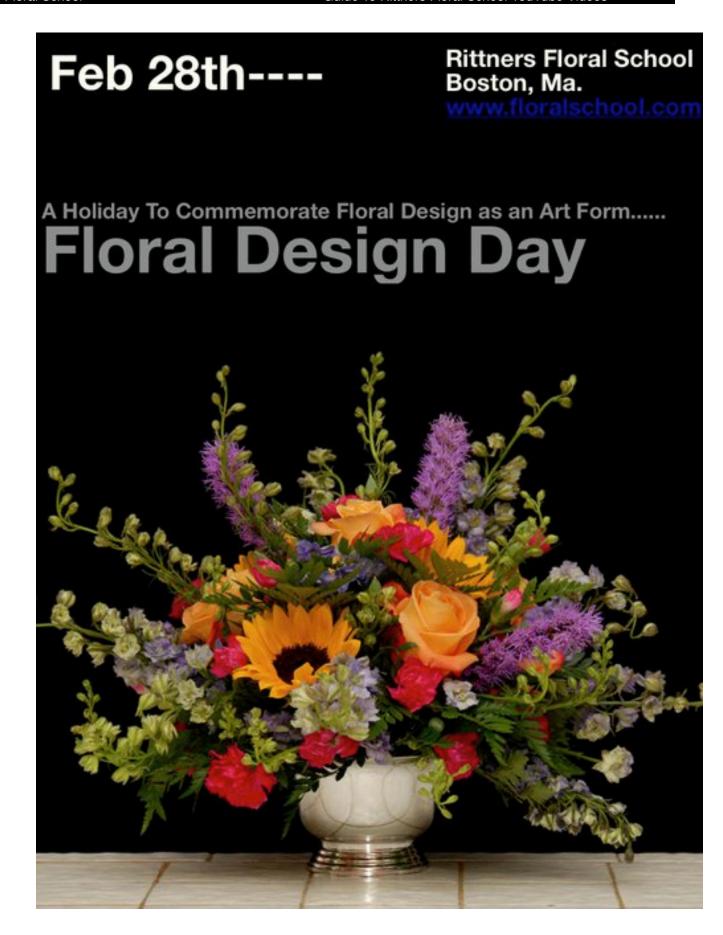
Fall Scarecrow Vase Arrangement

Contemporary Table Arrangement

Contemporary High Style Fall Floral Design

Fall Floral Table Centerpiece

Fantastic Fall Thanksgiving Centerpiece



# Floral Design Day

Floral Design Day is a Holiday to celebrate the art of floral designing. It occurs annually on Feb 28th.

Floral Design Day Fun With Kiwi Vine





### **Flower Novelties**

Flower Novelties are fun arrangements that always make folks smile. You will definitely enjoy many of these!

Halloween Flower Creatures

How To Make A Flower Football

Fun With Flower Purses

Bicycle Novelty with Late Spring Flowers

How To Make A Flower Mummy for Halloween

How To Make A Halloween Pumpkin of Flowers

Florals For The Giant Cup and Saucer

**Turkey Made of Flowers** 

Flower Ice Cream/Sorbet

Floral Snowman

Flower Popcorn

Flower Cupcake





#### Halloween

A much beloved holiday by both the young and the young at heart. The one time of the year when we want to see skulls, bats and spiders in the supermarket and when we like being scared! Booooo!

How To Make Fall Pumpkin Centerpiece
Halloween Flower Creatures
Vase Arrangements For Halloween Mugs
How To Make A Flower Mummy for Halloween
How To Make a Halloween Pumpkin of Flowers
Halloween Vase Arrangements
Simple Halloween Centerpieces
Halloween Floral Design



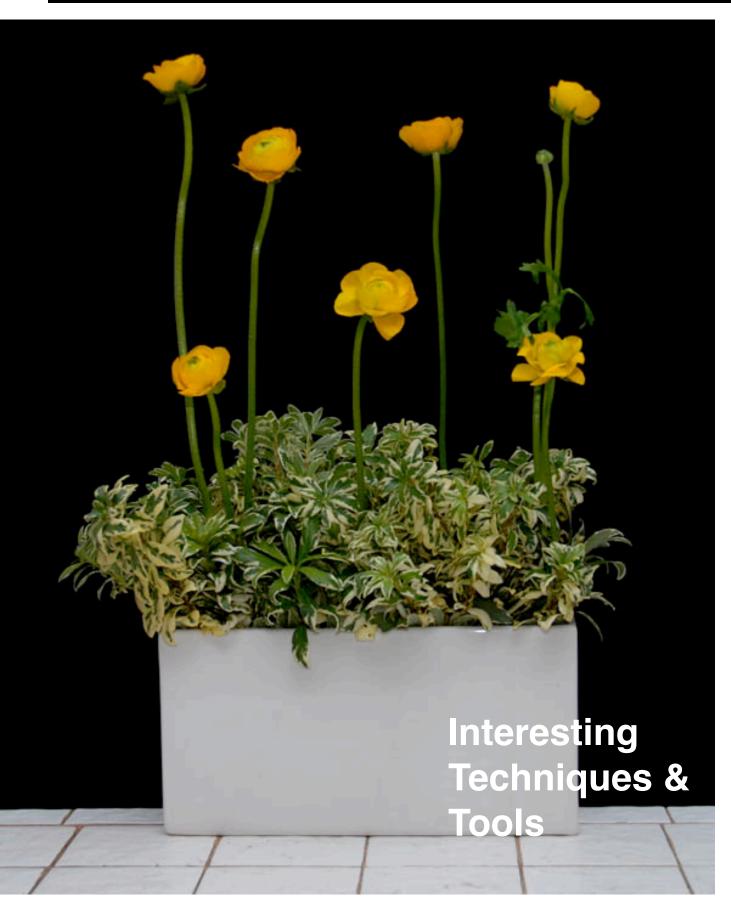


# **Independence Day**

Enjoy our nation's birthday with these great videos from Rittners Floral School

Floral Designing Fun For Independence Day Flower Arrangements for July 4th







### **Interesting Techniques and Tools**

There are more wonderful techniques and tools available to the contemporary floral designer than ever in the history of floral art. We love these various approaches and wonderful toys!

How To Make A Few Flowers Look Interesting-Wired Water Designing Floral Fun With Floralbox

**Biedermeier Flower Arrangements** 

Quick and Easy Floral Designing With Floralgrid

Garden Floral Design

How To Make A Contemporary Berry Hedge Flower Arrangement

Contemporary Christmas Floral Art

How To Create Contemporary Fall Floral Designs

3 Professional Secrets To Make Your Fall Floral Arranging Interesting

How To Use Rhythmic Flow in Floral Art

Think Out of the Box In Your Flower Selections

Berries in Classical Floral Design

Personalized Floral Art---Vase Arrangement in A Toy Truck

Fun With Some Flowering Branches

Awesome Contemporary Vase Arrangement



# **Jewish Holidays**

How To Make A Matzah Ball (Floral)
How To Make Unique Flower Arrangements for Passover
Flowers For Thanksgivukkah
Chanukah Flower Arrangements





## **Mother's Day**

Happy Mother's Day From Rittners Floral School

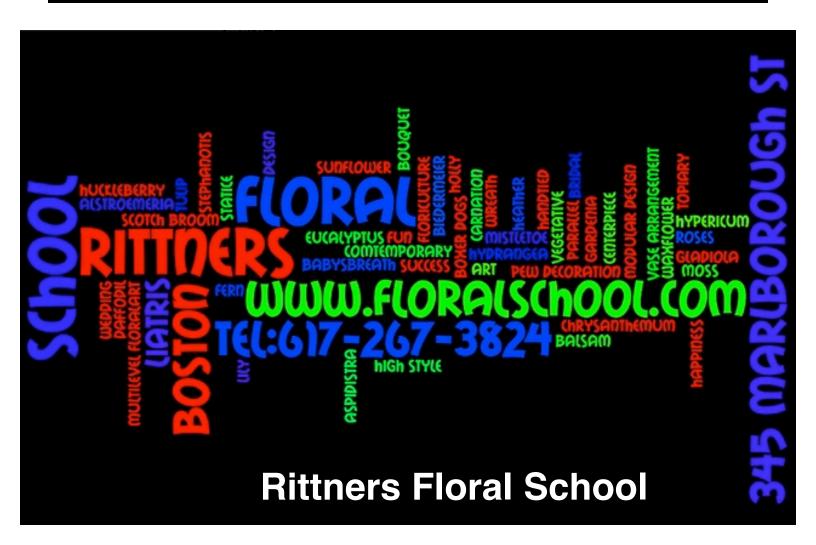




## **New Year**

**Happy NY Flower Arrangements** 





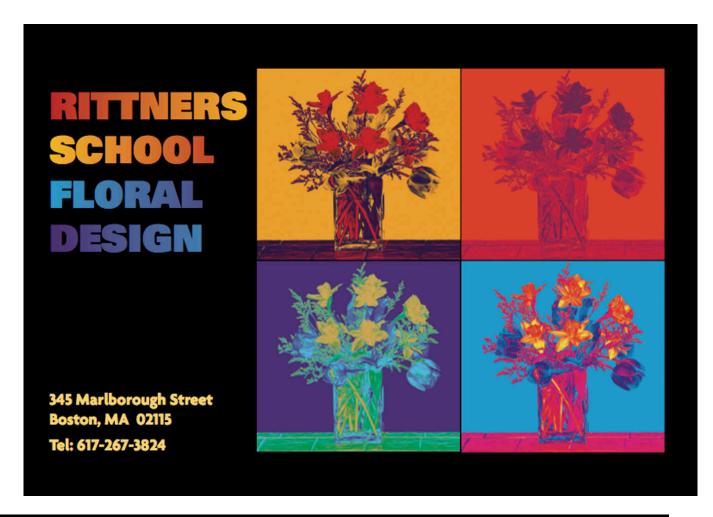




#### **Rittners Floral School**

Rittners Floral School is one of the longest running programs in the country and draws students from all over the continent and abroad. We are proud of the excellence of our programs, of our facilities and of our students. We are located in one of the nicest residential sections of Boston. Here are a few videos relating to our school and our unique location.

At Rittners Floral School the Future is Now A Walk On Marlborough St About Rittners Floral School Spring in Boston's Back Bay





#### Simple Arrangements

At Rittners Floral School our entire philosophy is based on making learning floral art quick, easy and fun. While we hope that approach shows in all of our presentations, here are a few videos that we feel particularly express that approach well:

How To Make a Few Flowers Look Interesting-Wired Water Designing
How To Create Simple Easter Displays For Your Home
Quick And Easy Flower Arrangements With Glads
How To Do Quick And Easy Flower Arrangements With Christmas Tree

Netting

Quick And Easy Lilac and Viburnum Flower Arranging

**Topiary of Spirea** 

**Quick and Easy Allium Designs** 

How To Make A Romantic Little Vase Arrangement

How To Make An Easy Valentines Day Flower Arrangement

**Quick and Easy Winter Flower Arrangement** 

Flower Cupcake



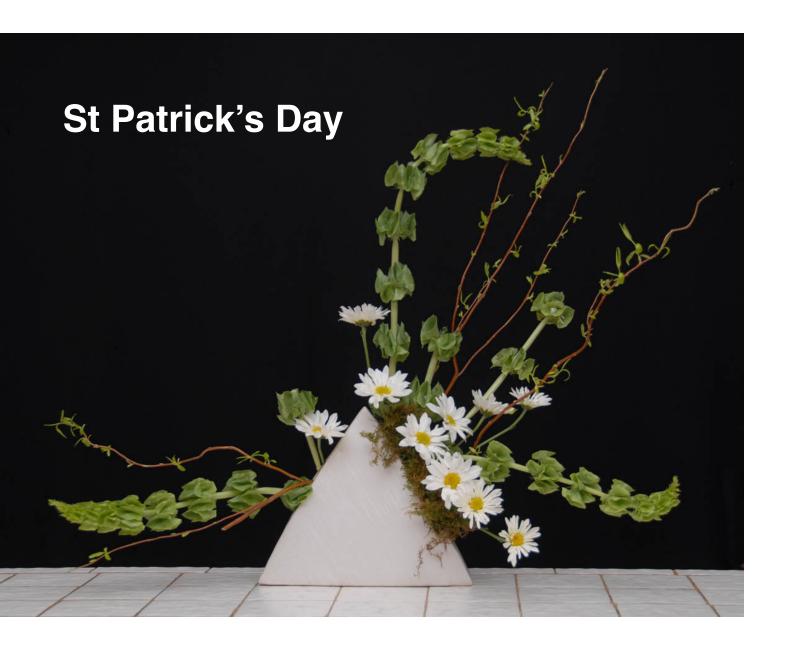


#### **Spring**

Spring is a great season with a wide range of botanicals available. We also enjoy a variety of spring holidays like Easter, Mother's Day ,etc.

Great Flowers of Late Spring
Happy Mother's Day From Rittners Floral School
How To Create Simple Easter Displays For Your Home
How To Make Spring Daffodil Floral Designs
Spring in Boston's Back Bay

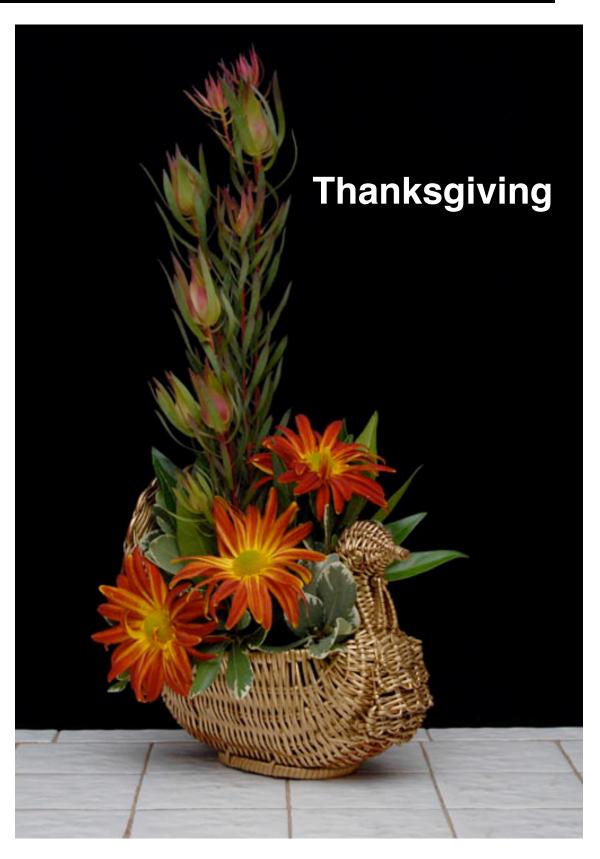




#### St Patrick's Day

St Patrick's Day Fun With Bells of Ireland
How To Make a Contemporary St Patrick's Day Floral Arrangement
St Patrick's Day Foam Based Arrangements
St Patrick's Day Water Based Designs
How To Make A Big Green And White Vase Arrangement
St Patrick's Day Modular Floral Design





#### **Thanksgiving**

One of our favorite holidays. The colors, and symbols are warm and inviting. Keep in mind that many general fall designs work quite nicely for Thanksgiving as well.

A Variety of Thanksgiving Table Centerpieces
Fantastic Thanksgiving Fall Centerpiece
How To Make a Flower Football
Turkey Made of Flowers
Thanksgiving Flower Arrangement
Contemporary Table Arrangement





#### **Valentines Day**

Romance!! We love it!

Flowers can express so well, what words alone cannot.

Ways To Express Romance With Flowers

How to Make A Romantic Little Vase Arrangement

Happy Valentines Day From Rittners Floral School

Valentines Day Twelve Rose Vase Arrangement Expression of Love

How To Make an Easy Valentines Day Flower Arrangement

How To Make An Elaborate Valentines Day Flower Arrangement

Two in One Valentines Day Arrangements

High Style Valentines Day Vase Arrangement



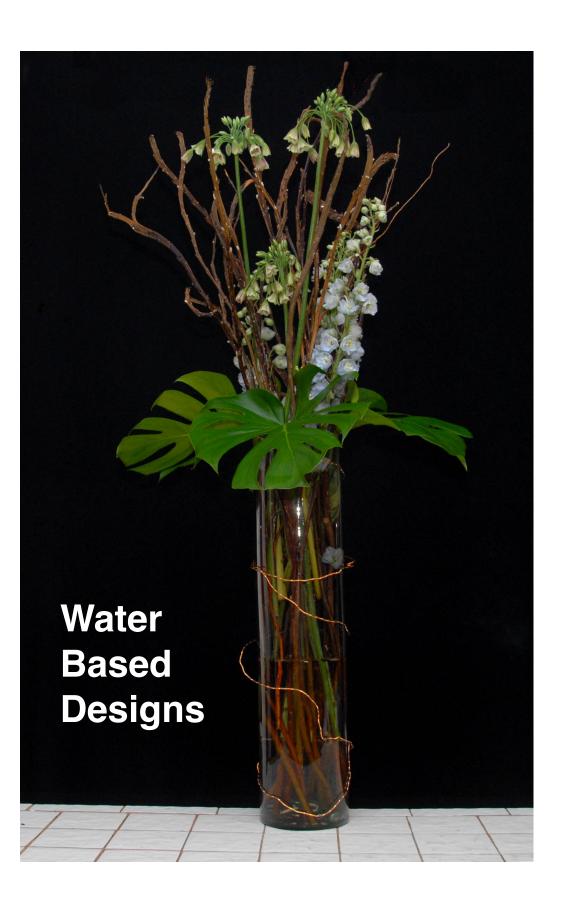


## Vase Arrangements With Fruit/Vegetables

Always neat combinations!

Summer Watermelon Vase Arrangement I-Classical Style
Summer Watermelon Vase Arrangement II- Contemporary Style
Summer Watermelon Vase Arrangement III- Funky
How To Make A Fall Pumpkin Centerpiece
Berries in Classical Floral Design

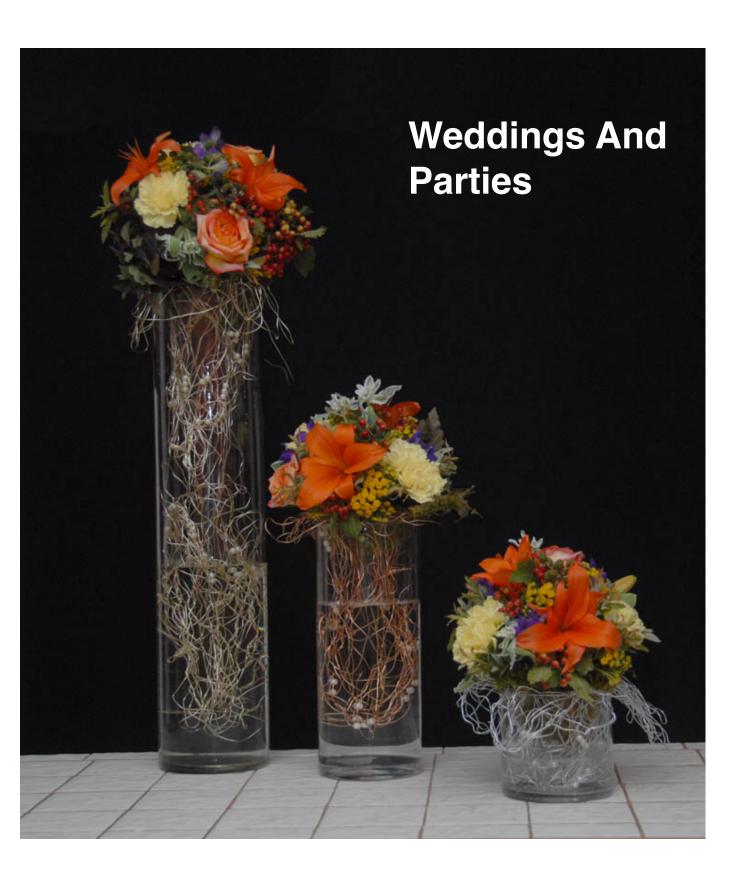






## **Water Based Designs**

Large Floral Designs in Water Using Israeli Flowers St Patrick's Day Vase Arrangements-- Water Based Designing Floral Designs In Water For The Fall



## **Weddings / Parties**

Wedding Bouquets With Posy Pockets

We Fill Our Party Cup With Flowers

**Event Designing In Glass Container Groupings** 

Wedding Centerpieces With A Secret

**How To Hold A Wedding Bouquet** 

Party Floral Art on Glass Columns With Wire Collars and Foam Spheres

Wedding Bouquets Using Israeli Flowers

Large Designs in Water Using Israeli Flowers





# Rittners Floral School Distance Education.....

# Rittners Floral School Distance Education.....







We have been receiving many requests from all over the world for some form of distance floral design online education. Well, We hear you!! This incredible resource is for you!

Digital floral design instruction, available in ebook pdf format, inexpensively priced, and profusely illustrated.......Best described as lots and lots of step-by-step photographs and how-to make-it instructions that are easy to download....and easy to understand....on both Windows and Mac computers...Over seventy-five lessons now available featuring over one hundred floral designs.....Step-by-step, world class floral art instruction. Inexpensive. Enjoyable. Available to you at any time of day or night at the click of a button! (After you pay for them of course!)

Why pdfs and not videos? Very simply because you can use these like floral design cookbooks. Open them up on your computer or tablet and follow them easily step by step.

http://www.floralschool.com/
Distanceeducationstartpage.htm



Rittners Floral School Workshop Courses.....

# Rittners Floral School Workshop Courses......

"Our videos are intended to give a sense of what modern floral design is all about... But our hands-on workshop diploma programs are amazing, fun programs that will give you money making skills and wonderful memories!"



Our floral art course line up is deliberately kept simple and non confusing. We offer:

#### **Six Month Day Course**

This is every day Mon-Fri from mid Sept to mid March from 9-3:00. (with vacations of course!) Our most comprehensive program. Designing every day and how to make money from floral art!

#### 12.5 Week Evening Course

Tues and Thurs Evenings, from 7-10. Offered in Oct and again in Jan. Detailed floral design instruction. Buying flowers, conditioning techniques & pricing. Amazing course for those busy during the day who need a strong part time program.

#### **Short Day Course**

Awesome program! Offered in April, June and July/Aug. Same content as the 12.5 Week Evening Course presented in a day format. For those who need to learn a lot in a short period of time.

And yes we occasionally offer very short duration workshops for those seeking that kind of experience...

http://www.floralschool.com



Rittners Floral School is one of the longest running and finest private floral design schools in North America.

Located in the prestigious Back Bay neighborhood of Boston, Rittners Floral School attracts students from all over North America and abroad by the

# About Rittners Floral School in Boston, Ma.

excellence of its courses. Rittners makes use of the latest educational theory and technologies, to bring its students outstanding diploma programs in floral designing....

Rittners Floral School specializes in floral education.

Whether your goals are rest and relaxation, stress reduction, or vocational, you will really enjoy the various hands-on workshop floral art courses offered at Rittners Floral School.

www.floralschool.com

